

FOR IMMEDIATE RELEASE

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**ASSISTANCE & RESOURCE CENTER, INC. JOINING THE RIVER FALLS
CHAMBER OF COMMERCE**

[River Falls, March 15, 2021] Assistance & Resource Center, Inc. (ARC) announces that it has joined the River Falls Chamber of Commerce. “ARC is very excited about the opportunity to work with the River Falls Chamber of Commerce to continue to expand the awareness of ARC, which is the primary non-profit agency providing short term financial assistance to residents of the River Falls and Ellsworth school districts to meet their basics needs” noted ARC Board Chair, Sharon Schulze. “The heart of ARC, which is a 100% volunteer organization, is the ability to address each request individually. Whatever the need, we encourage people to reach out for help. Thousands of dollars in financial support are provided every year to households facing difficulty meeting their most basic needs for housing, utility payments, and transportation. ARC also fills the requests that other organizations are unable to: license tabs, titling and registration of vehicles, birth certificate replacement, duplicate driver’s license, food and personal hygiene items, phone & minutes, and more.”

Assistance & Resource Center, Inc. was formed in 2008 in response to a request made by the Pastors in the community of River Falls. The consensus of the Pastors was that CVIC, an organization established in 1990 to assist the individuals and families in need was having difficulty handling the increased volume of requests and needed to be remodeled. ARC received its 501(c)(3) status on July 23, 2009 and began directly helping clients. In January 2013, ARC expanded its service territory to include the Ellsworth School District. In 2018, ARC added the Angels on Earth Giving Tree program which provides Christmas gifts for the children of River Falls families that need a little extra help. In addition to these gifts, families receive grocery and gas gift cards.

COVID-19: Combining the generosity of our donors with the flexibility of ARC volunteers, services continue without disruption. ARC formulated a plan in March 2020 to respond to the changing needs during the pandemic and we were able to implement that plan without adding any stress or confusion for our clients. ARC never decreased hours of service, rather, hours and services increased. Additional financial support earmarked for COVID-19 relief allowed ARC to increase the frequency and the dollar amount available for client assistance.

For additional information about Assistance & Resource Center, Inc. please visit arcriverfalls.org.

Assistance & Resource Center, Inc. (ARC) is the primary non-profit agency providing short term financial assistance to residents of the River Falls and Ellsworth school districts to meet their basics needs. Now in its 13th year, ARC continues to provide dollars for rent, utilities, gas and vehicle repair, work boots and uniforms, childcare and more. For assistance, to learn about volunteer opportunities or for more information contact ARC at arcofriverfalls@hotmail.com or 715-222-6133.